



**2016 PROGRAM BOOK AD:
YOUR OPPORTUNITY TO
BE IN THE GAME!**

The Night of Wonder (NOW) Program Book will be distributed to all event guests, sponsors, and major donors.

➤ **Advertising Rates (based on 8 1/2 x 11" size, black & white)**

- | | |
|---|---|
| <input type="checkbox"/> Full-page* (8 1/2" x 11") | \$1,000 or <input type="checkbox"/> color for \$1,500! |
| <input type="checkbox"/> Half-page* (8 1/2" x 5 1/2") | \$ 750 or <input type="checkbox"/> color for \$1,000! |
| <input type="checkbox"/> Quarter-page (4 1/4" x 5 1/2") | \$ 500 |
| <input type="checkbox"/> Eighth of a page (3 3/4" x 2 1/2") | \$ 250 |
| <input type="checkbox"/> Business Card | \$ 100 |

Contact Person:	
Company Name:	
Address:	
City, State, Zip:	
Telephone:	Fax:
Email:	

- Files should be CMYK, 300 dpi
- jpg, tif, pdf and eps (Illustrator 10 - please save all fonts to outlines) files are acceptable
- Full page ad with "bleed": 8 3/4" x 11 1/4"
- Hard copy can be scanned if absolutely necessary

Please return this form with camera-ready artwork to:
PRFNOW@gmail.com **OR:**
 The Progeria Research Foundation
 P.O. Box 3453
 Peabody, Massachusetts 01961-3453

SUBMISSION DEADLINE: February 15th, 2016*
Enjoy a 5% discount if submitted and paid by 12/31/15!

Questions? Please call (978) 535-2594 or email PRFNOW@gmail.com

THANK YOU for your support. Together, we WILL find the cure!

